

# ICNC LOGO MANUAL



**May 17-19, 2026 | BERLIN**  
International Conference on  
**NUCLEAR CARDIOLOGY**

# MASTER LOGO

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# CORPORATE COLOURS

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## **ICNC Red**

CMYK 25 / 90 / 60 / 20

RGB 164 / 48 / 64

HEX #A43040



## **ICNC Orange**

CMYK 0 / 65 / 95 / 0

RGB 239 / 121 / 38

HEX #F47920

# CORPORATE FONT

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## JAF Cupidus

Available on adobe fonts: <https://fonts.adobe.com/fonts/jaf-cupidus>

**Please ensure** that the corporate font, JAF Cupidus, is used when preparing materials for the ICNC.

This includes both **print and digital assets**, such as:

- Print materials: flyers, covers, roll-ups, backwalls, etc.
- Digital materials: social media posts, banners, graphical signatures, etc.

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*If you need any assistance in preparing the materials, please feel free to contact us.*

# LOGO NOT PERMITTED

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Too similar colours



Clashing Colours



Too busy Background  
making the Logo difficult to read



Different Colours

# LOGO SOLUTIONS OF POSSIBLE PROBLEMS

## PROBLEMS WITH colour/BUSY Background

Even though it is permitted to use the Logo over coloured background & photos it is not always possible. In this case avoid placing the Logo directly over the background, and try to find/make place in the layout where it can be displayed over monochrome background.



PROBLEM: Too busy background



SOLUTION 1: Placing the Logo somewhere else\*



SOLUTION 2: Use Logo with background\*\*

# EANM

## CONTACT

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Only the Design Department of the EANM Office is entitled to make changes, updates or grant exceptions to the given guidelines. Any other use of the Logo, other than explicitly listed in this Manual is not allowed.

### Contact EANM OFFICE

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